



# Word On The Street

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## Fall Community Events:

**September 7, 2009**  
**Labor Day**  
**CHAMBER CLOSED**

**September 11, 2009**  
**Ribbon Cutting**  
**Pink & Harmony**  
**1155 Crane Street**  
**4:00PM**

**September 16, 2009**  
**Chamber Mixer**  
**5:30-7:00PM**

**September 17, 2009**  
**El Camino/Downtown**  
**Community Workshop**  
**700B Santa Cruz**

## Chamber Closed Labor Day

Please note that the Chamber will close Monday, September 7th for Labor Day. Stay up to date on Chamber happenings by keeping an eye on our [web calendar](#).

## Downtown Feature Tree Lighting Project

In August 2007, an idea was born to enliven Santa Cruz Avenue in the Downtown area with new year round tree lighting at key prominent locations. The Downtown Committee of the Chamber of Commerce formed the Feature Tree subcommittee to spearhead the "Feature Tree Project." The emerging concept was to provide year-round lighting in approximately 20 trees with the Chamber managing the initial installation of the lights and timing devices. Once the lights were installed, the City of Menlo Park would accept them and be responsible for their maintenance.

In September 2008, LED mini-lights were installed in the tree in front of 863 Santa Cruz Avenue as a test sample. In December '08 the City gave permission to light six more trees as a pilot project. Based on this, the Chamber solicited donations from the businesses directly adjacent to these seven trees. Business sponsors and two private donors made generous contributions to light the seven trees. The Chamber then obtained City permits, agreement from the City Arborist, and installed the lights on June 6, 2009.

**Avenue**  
**7:00-9:00PM**

**September 21, 2009**  
**Golden Acorn Awards**  
**Rosewood Sand Hill**  
**6:00PM**

**September 25, 2009**  
**Ribbon Cutting**  
**Pendleton**  
**145 El Camino Real**  
**1:00PM**

**October 16-18, 2009**  
**Fall Festival of Arts &**  
**Crafts**  
**Santa Cruz Avenue**  
**10:00 - 5:00PM**

**Join Our Mailing List!**



The Feature Tree subcommittee is excited about the results of the pilot program, and we are now working to illuminate 15 additional trees to add sparkle to the entire length of downtown Santa Cruz Avenue in time for the next holiday season. Please take an evening stroll along Santa Cruz Avenue, enjoy the illuminated trees, and let your imagination fill in the remaining 15. The Feature Tree Project is now in the evaluation stage, and your valuable input is welcome. Please email comments to [info@menloparkchamber.com](mailto:info@menloparkchamber.com) or call the Chamber at 650-325-2818 with your comments.

- Ernst O. Meissner  
Chairman, Feature Tree Subcommittee

### **El Camino Real/Downtown Specific Plan Community Workshop #3**

Development of the El Camino Real/Downtown Specific Plan is entering a decisive phase for community input. Because the Specific Plan will guide the direction for downtown and El Camino Real over the next 30 years, the community is strongly encouraged to participate in this workshop. Attendees can provide input on proposed public improvements, including: expanded public spaces, wider sidewalks on Santa Cruz Avenue, and enhanced crossings on El Camino Real. A preferred direction for the use, size, and character of private development will also be discussed. The workshop will take place at 700B Santa Cruz Avenue at 7:00pm on Thursday, September 17th. For more information, including past workshop presentations, materials, and summary notes, or to sign up for project e-mails, please visit [www.menlopark.org/specificplan](http://www.menlopark.org/specificplan), or contact Thomas Rogers at 650.330.6722 or [THRogers@menlopark.org](mailto:THRogers@menlopark.org).

## Golden Acorn Award Banquet

The 37th Annual Golden Acorn Awards Celebration will be held at 6:00pm on Monday, September 21st at the Rosewood Sand Hill, 2825 Sand Hill Road. The banquet celebrates achievements in the Menlo Park business community, and will honor:

- **Jon Johnston** of the Menlo Park Fire Protection District with the Outstanding Public Service Award
- **Frances Bohannon Nelson** with the Gary T. and Elissa Williams Memorial Award for Community Service
- **Project Read - Menlo Park** with the Non-Profit Organization Award
- **Hirzel Fine Jewelry** with the Albert J. Giannotti Business Excellence Award

### Golden Acorn Awards Banquet

### Monday, 21 September 2009

  

_____ We will attend, make _____ reservation(s) at \$125 each:	\$ _____	
_____ Corporate seating, table of eight, \$2,000 per table:	\$ _____	
_____ Unable to attend. Please accept my donation to the Chamber:	\$ _____	

  

Check enclosed: \$ \_\_\_\_\_ Visa/MasterCard No.: \_\_\_\_\_

*(Payable to Menlo Park Chamber of Commerce)* Exp. Date: \_\_\_\_\_ Total: \$ \_\_\_\_\_

  

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City/Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

  

*Names of additional attendees may be listed on the reverse. Tickets will be held at the door.  
A response prior to August 28 is appreciated.  
Phone: 650-325-2818 Fax: 650-325-0920*

It's not too late to RSVP for the banquet! Send an email to [info@menloparkchamber.com](mailto:info@menloparkchamber.com) or call 650.325.2818 for details.

## Ribbon Cuttings

The Chamber looks forward to welcoming two new members to the Menlo Park business community with Ribbon Cuttings! Please join us at 4:00pm on Friday, September 11th for the grand opening of Pink & Harmony, a new clothing store at 1155 Crane Street. Pendleton will celebrate its 100th anniversary, and its new location at 145 El Camino Real (at Cambridge Avenue), at 1:00pm on Friday, September 25th.

## Welcome New Business Members

**Always Best Senior Care Services**

**Broadview Security**

**Caring Hands Caregivers**

**David Petrovay Associates**

**Kuk Sool Won(TM) of Menlo Park**

**Mid-Peninsula High School**

**Princeton Capital**

**Pink & Harmony**

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