



Word On The Street

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Save the Date:

**April 17-19, 2009:
Annual Fine Arts Festival @
Sidewalks of Santa Cruz Ave**

**April 17-19, 2009:
Progress Seminar @
Hyatt Regency, Monterey**

**April 10, 2009:
Block Party Committee
Meeting
@ The Chamber**

**April 11, 2009:
Egg Hunt @ Burgess Park**

**April 16, 2009:
El Camino/Downtown
Community Visioning @
700 Santa Cruz Avenue**

Greetings!

There are new Menlo Park maps being distributed throughout the community! If you have yet to see one, please drop by the Chamber and pick one up. In addition, the new Chamber website is live! Check it out at www.menloparkchamber.com.

27th Annual Sidewalk Arts Festival



The 27th Annual Sidewalk Fine Arts Festival celebrates spring in downtown Menlo Park, Friday and Saturday, April 17-18 from 10 a.m. to 6 p.m. and Sunday, April 19 from 10 a.m. to 5 p.m. This highly anticipated family event takes place along Santa Cruz Avenue off El Camino Real and is sponsored by the Menlo Park Chamber of Commerce. The free festival provides visitors an opportunity to view an

exciting array of original works by more than 90 artists exhibiting mixed media paintings, photography, jewelry and much more. Enjoy charming downtown Menlo Park, and take advantage of this opportunity to shop for unique gifts and home or office decor.

Chamber Donates to Menlo Park Library

The Menlo Park Library Foundation has been collecting donations, including a donation from the Chamber. This money will be used on a project to renovate the children's area of the library. The renovation will include a homework center with six computers and internet access, an improved space for children's programs, more book shelves, and a new section for early literacy. The plans have been approved by the city, now the Public Works Department has to complete the bidding process. Once the project begins, it is expected to take roughly six weeks to complete.

April 26, 2009:
Kite Day @
Bedwell Bayfront Park

June 24 & August 12, 2009:
Summer Block Party Series
@ Santa Cruz Avenue

July 18-19, 2009:
Connoisseurs Marketplace @
Santa Cruz Avenue

[Join Our Mailing List!](#)

The Drive Less Challenge

Driving is the biggest source of greenhouse gas pollution. Small changes in how we drive add up to a big difference. *The Drive Less Challenge* is a friendly competition with friends, neighbors, and co-workers -- or a personal challenge to reduce driving alone. [Take The Drive Less Challenge](#), April 22 - April 28. This is a project of the Menlo Park Green Ribbon Citizens' Committee.

Menlo Park Community Workshop for El Camino Real and Downtown Visioning

Menlo Park is continuing to develop a long-term plan for the El Camino Real and Downtown areas. The successful visioning process has led into Phase II, in which the general Vision Plan goals will be refined into a Specific Plan, a detailed blueprint for action. The first Community Workshop for the project will take place on Thursday, April 16 at 7:00 p.m. at 700B Santa Cruz Avenue (entrance is from the rear parking plaza, behind Ace Hardware). This workshop will include a review of the existing context, conditions, and constraints, as well as a community discussion of the key themes for the project area. The discussion will address trade-offs and inter-relationships, such as how travel choices affect traffic, and how building scale and density can affect community character. This workshop will lay the foundation for alternative development scenarios to be evaluated in the second Community Workshop (June 18). For more information, please review the [project web page](#).

Welcome New Members

The Concept Genie

Horizon Energy System

Karen Theilacker Design

Santa Cruz Avenue Properties, LLC

Tyco Thermal Controls

Block Party Committee Meeting

With the 2009 Block Party dates confirmed for June 24 and August 12, you are invited to participate in the event planning process! Make your voice heard as we put together our outreach, marketing, entertainment, and event format committees. Join us this Friday, April 10th, at 12 pm at the Chamber.

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Menlo Park Chamber of Commerce | 1100 Merrill Street | Menlo Park | CA | 94025